

HELSINKI

09-11 APRIL 2025

Sponsorship Opportunities

Get ahead of the game at #EENA2025

BE THE DIFFERENCE
INNOVATE, CONNECT, INSPIRE

The logo for the European Emergency Number Association (EENA). It features a stylized lowercase 'e' on the left, composed of a yellow-to-orange gradient arc with a horizontal bar. To its right, the lowercase letters 'ena' are written in a dark blue, sans-serif font.

EUROPEAN EMERGENCY NUMBER ASSOCIATION

EENA 2025

Join us in Helsinki from 9-11 April for EENA 2025, where 800+ delegates from 50+ countries will explore emergency response, cutting-edge communication, and crisis management. With 100+ expert speakers and numerous networking opportunities, this is your chance to sponsor an event full of innovation and key industry connections!

The EENA2025 Conference & Exhibition will be held in the event venue Messukeskus



100+
speakers



40
exhibitors



800+
participants



50+
countries



“

‘Excellently organised, perfect venue, wonderful location, great speakers, an incredible networking event. One event in the year’s calendar that cannot be missed.’

”

For more details, visit [EENA Conference](#).

Emergency Services Organisation
EENA 2024, Spain

BECOME A SPONSOR

Why Sponsor the EENA 2025 Conference & Exhibition

- Maximize your visibility
- Connect with hundreds public safety professionals from all over Europe (&beyond)
- Consolidate contact with partners

The Impact of Your Support

Your sponsorship has a profound impact. It allows for the dissemination of valuable knowledge and facilitates a platform for collaboration and innovation within the emergency services sector. By supporting EENA 2025, you are contributing to the advancement of public safety and emergency response systems globally. Your involvement will be recognized and appreciated by all attendees, enhancing your company's reputation and influence.



SPONSORSHIP PACKAGE

Innovation area

2.500€ *

- 4 sqm
- 1 staff pass
- Logo recognition on EENA material

5 spots

Bronze

5.750€ *

- Booth 8 sqm
- 2 staff passes
- Logo recognition on EENA material

20 spots

Silver

8.500€ *

- Booth 8 sqm
- 5 staff passes
- Logo recognition on EENA material
- 1 Commercial presentation (technology track)
- 1 slot in Sponsors room
- Spaces for promotional materials
- Advertising of product demonstration

Gold

13.000€ *

- Booth 15 sqm
- **SILVER PACKAGE +**
- + 5 additional staff passes
- Greater visibility
- Lead Retrieval

8 spots

Platinum

20.000€ *

- Booth 25 sqm
- **GOLD PACKAGE +**
- + 7 additional staff passes
- Greater visibility
- Logo on the Welcome Banner
- 1 mass mailing
- 1 Commercial presentation (20min)
- Non-commercial presentation (15+5min)

NEW: Catering at your booth on the 1st Break of Wednesday

1 spot

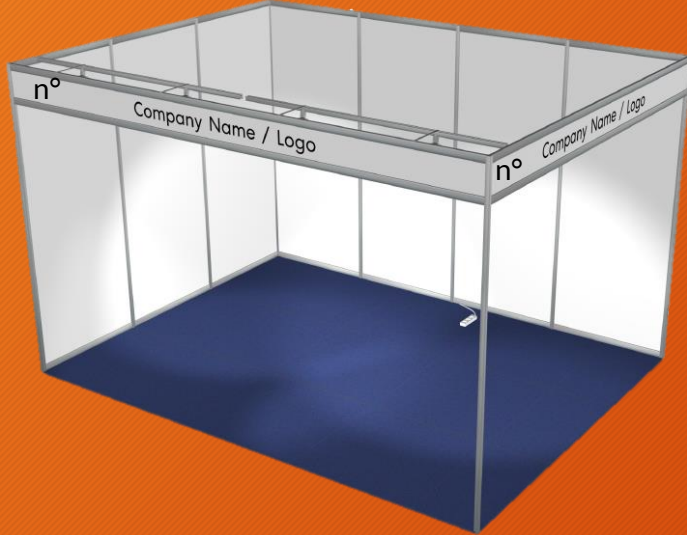
Diamond

40.000€ *

- Booth 30 sqm
- **PLATINUM PACKAGE +**
- **UNIQUE TOP SPONSOR**
- **First choice of booth location**
- +10 additional staff passes
- Best visibility
- Logo on our WebApp
- 1 additional mass mailing
- A longer commercial presentation (45min)
- Option to convert your non-commercial presentation into a commercial one (15+5min)
- Flag outside with EENA's

1 spot

Example



When you take a booth at EENA 2025, what is included?

You will benefit from the following as standard:

- Back & side panels (depending on your position in the exhibition)
- Board with company name
- Carpeted (color of customer choice)
- 5 x 35W LED spotlights
- 1 power outlet
- Garbage can
- 1 counter & 2 chairs



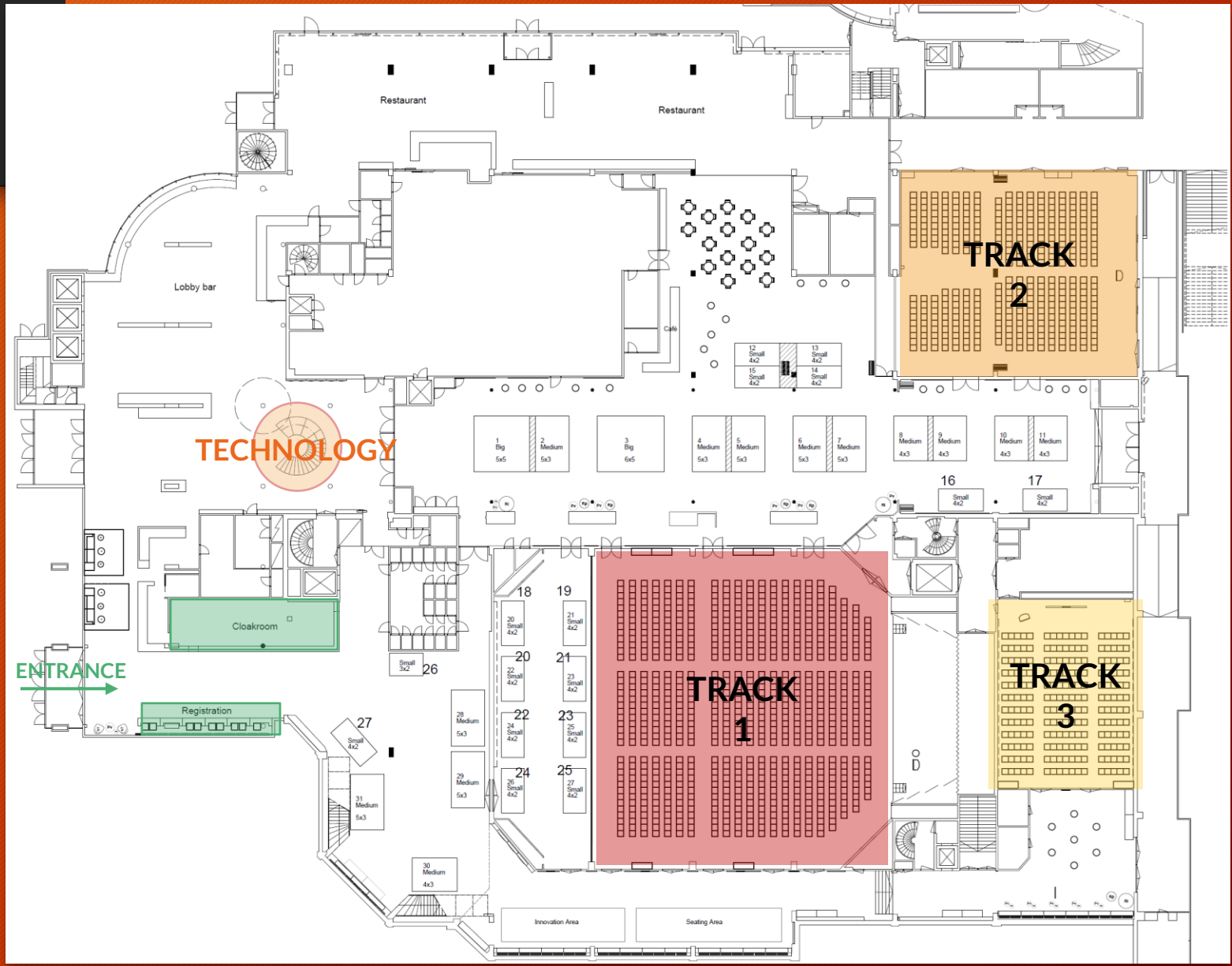
Reducing the carbon footprint of a trade fair stand can be achieved by choosing reusable materials, recycling waste generated at the stand, and investing in digital solutions.

Your contact person at Messukeskus (our conference center) can assist you. The green leaf symbol in our product catalogue serves as your guide to eco-friendly products.

BOOTH - Preview

IMPLEMENTATION EENA 2025

! Preliminary Floorplan !
Subject to slight changes



INNOVATION AREA

Start-up & EU funded projects

5 spots
only

2500€ *

You are a small start-up, with limited revenue and resources? You would love a little push to break into the industry?

You are an EU funded project consortium, and you want to promote your activities within the European emergency services community?

We would be happy to have you at EENA 2025, to bring innovation to the EENA community!

Your pack includes*:

- 4 sqm space
- 1 staff pass
- 1 high table
- 2 highchairs
- Logo recognition on our website

**Your pack does not include a booth*

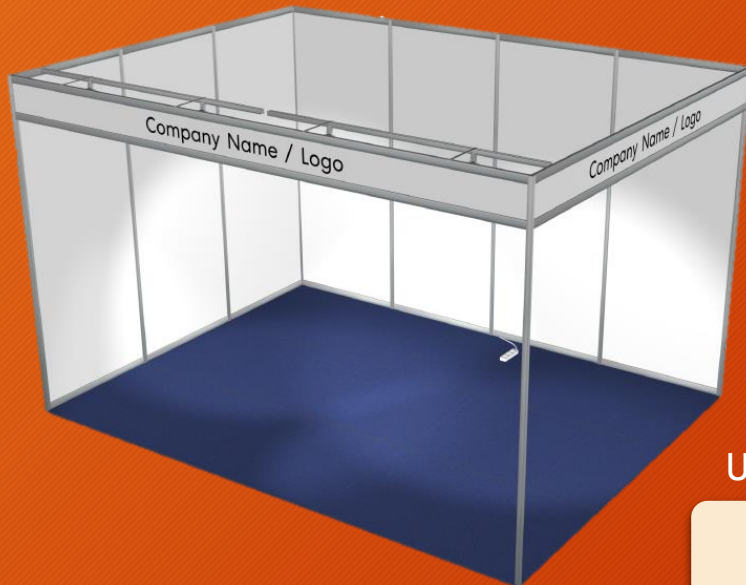
APPLY
HERE

BRONZE & SILVER PACKAGE

20 spots
available

BRONZE 5.750€ *

- 8 Sqm booth to showcase your products and activities
- 2 staff passes
- Logo recognition on EENA material



UPGRADE BRONZE/SILVER

From 8 to 12sqm
for 2500€

ONLY 5 SPOTS

SILVER 8.500€ *

- 8 sqm booth to showcase your products and activities
- 5 staff passes
- Logo recognition on EENA material
- 20 min (15min speech +5min Q&A) **Commercial presentation** (technology track)
 - With topics set by EENA – first come first served or presentation in Track 1/2/3 for +500€ (under acceptance of EENA)
- 2h slot (or 2x1h) in the **Sponsors Meeting Room** (coffee, tea, water included)
- **Advertising to attendees of your products demonstration at your booth** (info with timing on screens in the exhibition area – on request)
- **Dedicated places to highlight promotional materials** (only goodies, no brochures)

GOLD PACKAGE

8 spots
only

13.000€*

- 15sqm booth
- 10 passes for your staff
- **Greater visibility:** Logo recognition on EENA material
- 20min (15min speech +5min Q&A) Commercial presentation (technology track)
 - With topics set by EENA – first come first served or presentation in Track 1/2/3 for +500€ (under acceptance of EENA)
- 2h slot (or 2x1h) in the Sponsors Meeting Room (coffee, tea, water included)
- Advertising to attendees of your products demonstration at your booth (info on screens in the exhibition area – on request)
- Dedicated places to highlight promotional materials (only goodies, no brochures)
- **Lead Retrieval** – a dedicated page you can consult and modify in real time with the people you meet and scan. Plus, a full report at the end of the event

PLATINUM PACKAGE

1 spot
only

20.000€*

- 25 sqm booth
- 15 passes for your staff + 2 passes
- Greater visibility of your logo on the Conference website and Event material
- Extra visibility: Logo on the entrance banner
- 20min (15min speech +5min Q&A) Commercial presentation (Technology track)
- 20min non-commercial presentation
- 2h slot (or 2x1h) in the Sponsors Meeting Room (coffee, tea, water included)
- Advertising to attendees of your products demonstration at your boot (info on screens in the exhibition area – on request)
- Dedicated places to highlight promotional materials (only goodies, no brochures)
- Lead Retrieval – a dedicated page you can consult and modify in real time with the people you meet and scan. Plus a full report at the end of the event
- 1 mass mailing before, during or after the event (done via the help of EENA)
- Catering at your booth on 1st Break on Wednesday

DIAMOND PACKAGE

1 spot
only

40.000€*

- 30 sqm booth
- 25 passes for your staff + 2 passes
- **Best visibility** of your logo on the Conference website and Event material (programme leaflet & screen)
- **Extra visibility:** Entrance banner, **on a flag at the entrance of the centre & on the WEBAPP**
- 45min **Commercial presentation** (Technology track)
- 20min (15min speech +5min Q&A) **non-commercial or commercial presentation**
- 2h slot (or 2x1h) in the Sponsors Meeting Room (coffee, tea, water included)
- Advertising to attendees of your products demonstration at your boot (info on screens in the exhibition area – on request)
- Dedicated places to highlight promotional materials (only goodies, no brochures)
- **Lead Retrieval** – a dedicated page you can consult and modify in real time with the people you meet and scan. Plus, a full report at the end of the event
- **2 mass mailing** before, during or after the event (done via the help of EENA)
- Catering at your booth on **1st Break on Wednesday & on Thursday afternoon**

EXTRA OPPORTUNITIES

Stand out as a sponsor!

AWARD CEREMONY

20.000€*

Be a part of a truly inspiring event that celebrates exceptional acts of courage and innovation. The 112 Awards Ceremony, held **during the opening ceremony** of our conference, recognizes the extraordinary efforts of citizens and public safety organizations that enhance our communities' safety and security.

SPONSORSHIP BENEFITS

- **Maximum Exposure**
Your name prominently featured on the event programme, mailing materials, and displayed on screens throughout the ceremony, ensuring visibility to all attendees.
- **Prime Positioning**
With last year's opening ceremony attracting 680 attendees, you'll be associated with a high-profile event that garners full attendance and significant attention.
- **Honoring Excellence**
Since 2008, the 112 Awards have celebrated heart-stopping rescues, awe-inspiring bravery, and groundbreaking innovations. By sponsoring, you align your brand with the values of heroism and public safety, showcasing your support for those who make our world safer.



* Price does not include VAT but it will be added if applicable.

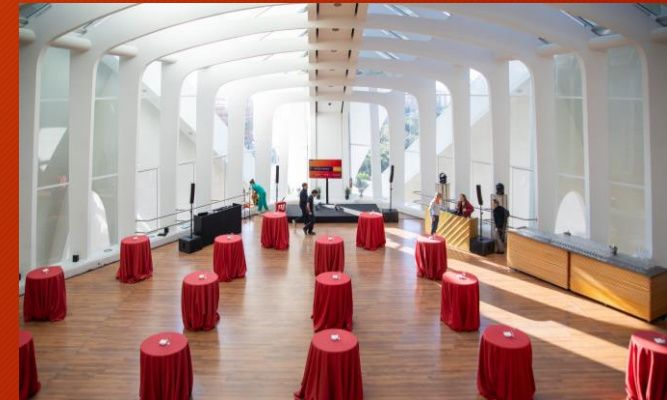
Join us as the sponsor of the EENA 2025 Social Event, where you'll connect with around 300 delegates, in a fun and memorable setting featuring our unmissable EENA Quiz!

Why Sponsor?

- **Maximum Visibility:** Your name on the programme, website, and screens throughout the conference centre.
- **Brand Exposure:** Showcase your logo and brand the room with your goodies and roll-ups.
- **Capture the Moment:** A photographer and photo corner with your logo on every picture.
- **Welcome Speech:** Address the attendees directly.
- **Quiz master:** possibility to co-present the quiz

EENA handles all the organization, ensuring a low time investment for you.

Don't Miss Out! Secure your sponsorship today and make a lasting impression.



EENA SOCIAL EVENT

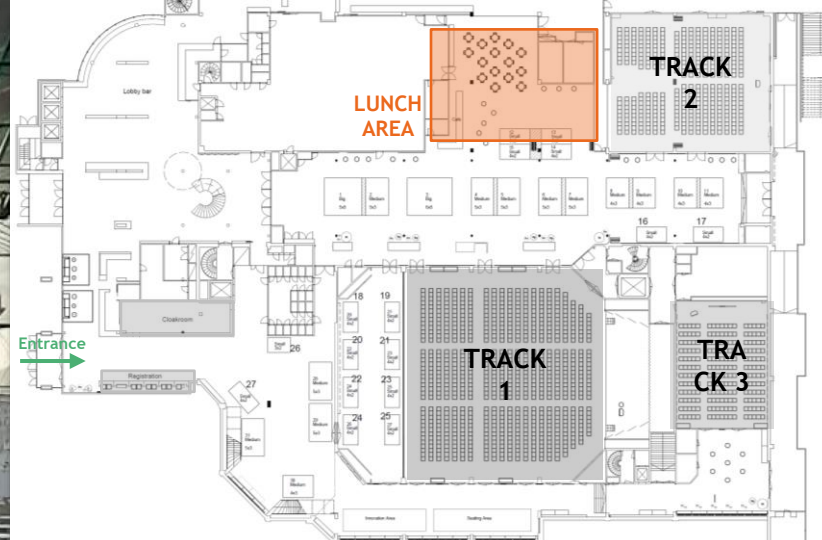
The EENA Social Event is the beating heart of the EENA Conference.

10.000€*

+ extra mass mailing available

LUNCH AREA & MEETING ROOM

10.000€*



*Identify yourselves in the center of the action
by branding an area
where delegates will have their breaks!*

Lunch Area:

- Use the chairs & tables already made available by the Messukeskus or bring your own.
- Brand them as you wish and get full visibility! Special cushions, roll-ups, QR codes on tables, goodies or banners can be used

Meeting room for the full conference:

Enjoy a private meeting room overlooking the Exhibition area (coffee, tea, water & juice at all time)

In option: add small catering

* Price does not include VAT but it will be added if applicable.



SEATING AREA&MEETING ROOM

7.500€*

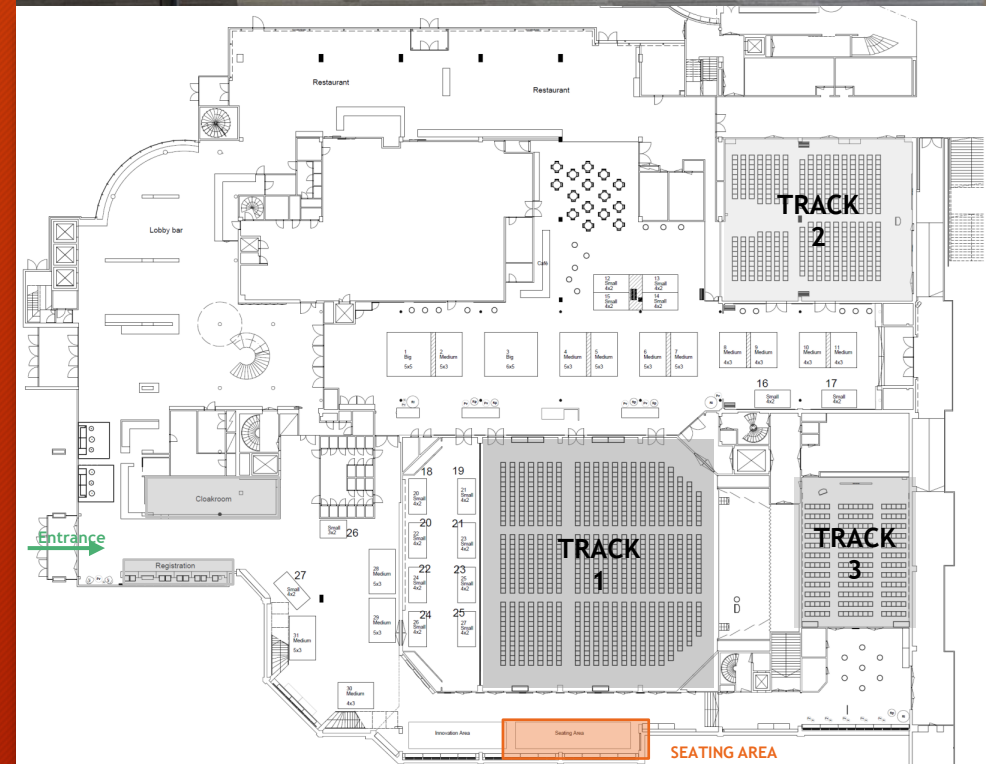
Sit, relax and network with delegates in your own design space!

Seating Area:

- Use the chairs & sofas already made available by the Messukeskus or bring your own
- Brand them as you wish and get full visibility! Special cushions, roll -ups, QR codes on tables, goodies or banners can be used

Meeting room for the full conference:

- Enjoy a private meeting room overlooking the Exhibition area
- Coffee, tea, water & juice at all time
- Possible to add small catering



* Price does not include VAT but it will be added if applicable.

WALKING CITY TOUR

5.000€*

Join us in creating meaningful connections and memorable experiences in Helsinki!

Our Walking City Tour offers a unique opportunity for networking in a relaxed and social setting.

Benefits of Sponsorship:

- Visibility

Your name prominently featured on our programme, website, and conference center screens, ensuring maximum exposure

- Branding Opportunity

Personalize the bar where the tour concludes for snacks and drinks with your branding (at your charge). Note that the snacks & drinks are not included but at the delegates' charge.



* Price does not include VAT but it will be added if applicable.

INFORMAL GATHERING

3.000€*

Sponsor our Informal Gathering (08.04.2025) to create a relaxed environment for networking and socializing the night before jumping into the Conference!

Gain maximum visibility with your name on the event programme, website, and enhance the experience by branding the gathering space with your logo and promotional materials

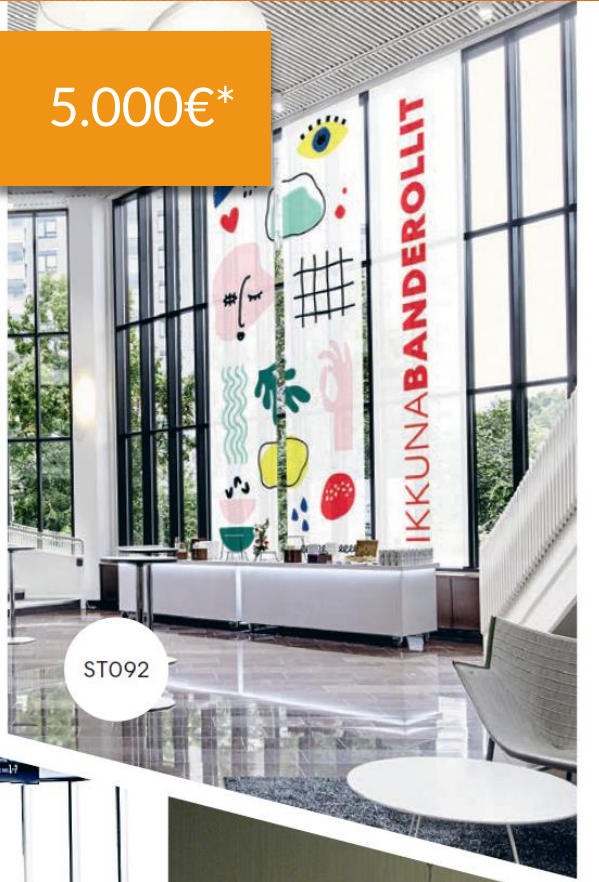
(note: food and drinks are at attendees' own expense).



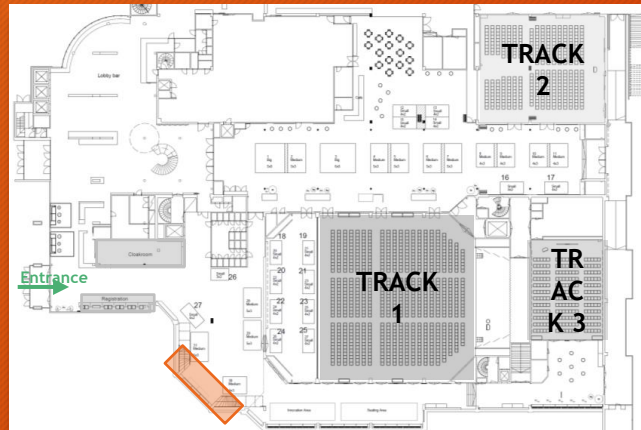
* Price does not include VAT but it will be added if applicable.

LOBBY BANNER (1)

5.000€*



Be the first brand attendees see as they enter the conference center. Showcase your sponsorship with three prominent prints, making an unforgettable first impression!

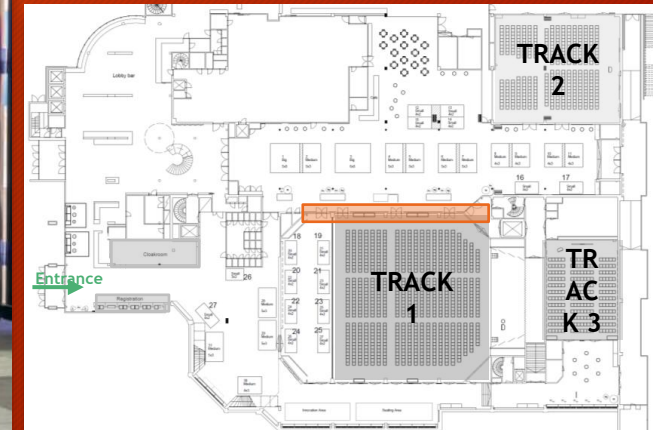


DOORS ADVERTISING (5)

1.500€*



Capture attention from the main passage at the conference! Make a lasting impression by branding up to 2 double-doors, ensuring visibility all day within the main track!



VISIBILITY - PRINT

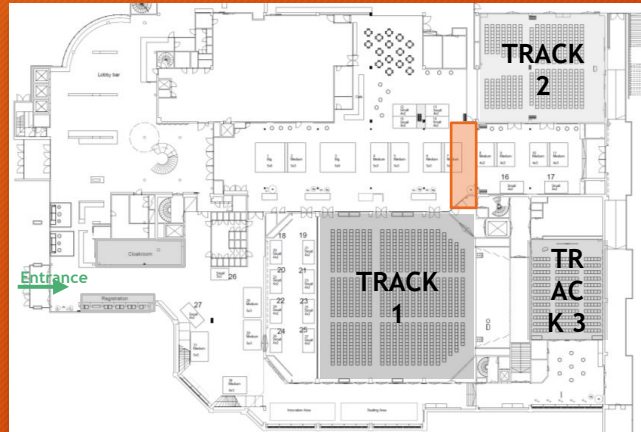
*Design subject to change

HALL VALO BANNER (1)

5.000€*



Maximize your exposure where attendees gather daily. The exposition area is always buzzing—make sure your brand is front and center!



BADGE*

3.000€*

olutions for PSAPs,
40
AML | eCall | GIS | NG112 ESInet
SMS gateway | VoIP contact center |
Response plan management |
Business Intelligence |
Automatic alerts management |
Mobile CAD | Call-handling |
Computer Aided Dispatch
Over 30 years in
Public Safety Innovation
BETA 80 GROUP
EENA Conference & Exhibition 2023
EENA Conference & Exhibition 2023
19-21 April, Ljubljana - Slovenia
Hi, I'm
PRACTICAL INFORMATION
Exhibition opening hours:
Wed. 08:30 - 17:00
Thurs. 08:30 - 18:00
Fri. 08:30 - 14:00
Lunch hours:
Wed. 12:35 - 14:00
Thurs. 12:30 - 14:00
Fri. 12:45 - 14:00
Coffee breaks are offered by EENA in the exhibition area
Lunches are at the participant's cost and accessible via
many catering points in the exhibition area
Networking Cocktail - Wed. 19 April
16:00 to 17:00 and 18:30 to 19:30
112 Awards Ceremony - Wed. 19 April
17:00 to 18:30 - Linhart Hall
Free entrance
EENA 2023 Social event - Thurs. 20 April
19:00 - 22:00
Venue: Grand Union Hotel
(Miklošičeva cesta 1, 1000 Ljubljana)
Have a great evening with friends in public safety!
Free entrance, on prior registration basis.
Public authorities Private companies Others
Share your experience with #EENA2023
www.eenaconference.org

Imagine every participant at EENA 2025 printing and viewing your bespoke advertisement!

Half-page ad on the badge sheet (received by all participants) to promote your brand, key messages or direct them to your stand and/or presentation.

VISIBILITY - PRINT

*Design subject to change

5.000€*

MAILING

Make your communication more valuable by using a mass mailing at EENA Conference attendees.

3 spots

1.000€*

LEAD RETRIEVAL

Scan attendees & connect with attendees. Get comprehensive reports, showcasing the valuable leads you've gathered!

3.000€*

20 MIN PRESENTATION TECHNOLOGY TRACK

3.500€*

15 MIN PRESENTATION + 5 MIN Q&A MAIN TRACKS *upon EENA's approval*

7.000€*

45 MIN SESSION MAIN TRACKS *upon EENA's approval*



EXTRA OPPORTUNITIES

* Price does not include VAT but it will be added if applicable.

3.500€*

FULL 2,5 DAYS

1.500€*

1 FULL DAY

750€*

½ DAY

500€*

2 HOUR SLOT



To book a meeting room, please contact mt@eena.org

MEETING ROOM RENTAL

EXTRA OPPORTUNITIES

* Price does not include VAT but it will be added if applicable.

This year, as a sponsor, you will have the opportunity to buy passes!
Buy in bulk and receive a personalised Password to register your staff or guests
(only EENA members)

EENA 2025

750€*

5 PASSES

EENA 2025

1.500€*

10 PASSES

SOCIAL EVENT

TBD€*

5 PASSES

SOCIAL EVENT

TBD€*

10 PASSES

PASS PACK

EXTRA OPPORTUNITIES

* Price does not include VAT but it will be added if applicable.

AFTER MOVIE

TBD€*

Are you ready to make a lasting impression on all EENA attendees?

Become the proud sponsor of the EENA 2025 aftermovie and ensure your brand is at the forefront of everyone's memories.

Why Sponsor the EENA Aftermovie?

- **Full Visibility:** Your brand will be ensuring maximum exposure.
- **Emotional Connection:** Connect with attendees through a video that captures the best moments of the event.
- **Long-lasting Impact:** The aftermovie will be shared across our platforms, extending your brand's reach well beyond the event.

What You'll Get:

- **Exclusive Branding:** Your logo will be showcased during the video.
- **Enhanced Recognition:** Stand out as a key supporter of the EENA community.
- **Valuable Engagement:** Engage with a dedicated audience that values your contribution.

Don't miss this unique opportunity to be the highlight of the EENA aftermovie and create a memorable impact. Join us in celebrating the event's success and showcasing the best moments to our community.

* Price does not include VAT but it will be added if applicable.



IMPORTANT NOTES

- No design, printing and installation costs are included
- The Messukeskus offers multiple “in house” services such as booth & areas design or special catering requests
- The name “Diamond” and “Platinum” and their benefits are granted only to companies taking these sponsorship packages. No additional or other opportunities give access to a higher sponsors level

READY TO BECOME A SPONSOR?

[Click here for sponsorship registration](#)

WEBINAR

MEETING
LINK

Join us for our webinar on the sponsorship opportunities



Oct 17, 2024



16:00 Brussels Time

CONTACT



ANY QUESTIONS? REACH OUT TO US

Mouna Takieddine
EENA Event Manager
mt@eena.org

THANK YOU!