

eena

SPONSORSHIP OPPORTUNITIES

get ahead of the game at #EENA2024

24-26 APRIL 2024
VALENCIA, SPAIN

get ahead of the game at #EENA2024

BECOMING A SPONSOR

Are you ready to discover your company's true potential?

Look no further than our exclusive sponsorship packages at EENA 2024!

By joining forces with us, you'll showcase your commitment to accurate, useful, and reliable work that has a real impact on the public safety sector.

As a sponsor, you'll have unparalleled access to 800+ attendees from 50+ countries!

Important:

EENA 2024 Conference sponsorship packages
available only to EENA 2024 corporate members

EENA 2024 - IMPLEMENTATION

■ 16 Stands - 9 sqm (1, 2, 3, 6, 7, 8, 12, 13, 16, 17, 18, 20, 22, 24, 26, 29)

■ 10 Stands - 15 sqm (4, 5, 14, 15, 21, 23, 27, 28, 30, 31)

■ 3 Stands - 24 sqm (11, 19, 25)

■ 1 Stand - 30 sqm (10)

■ Start-up Corner



SPONSORSHIP PACKAGES

Silver

26 spots

5000€

- 9sqm to 15sqm
- Unlimited delegate passes
- Branding & Logo recognition

Gold

26 spots

7500€

- 9sqm to 15sqm
- Unlimited delegate passes
- Branding & Logo recognition
- Commercial presentation
- A slot in Sponsors room
- Spaces for promotional materials
- Advertising of product demonstration

Platinum

3 spots

20.000€

- 24sqm to 30sqm
- GOLD PACKAGE +**
- 2 free passes for extra invitees
 - Greater visibility
 - Branding of the Welcome Banner
 - Non-commercial presentation
 - Lead Retrieval
 - 1 mass mailing

Diamond

1 spot

50.000€

- 24sqm to 30sqm
- GOLD PACKAGE +**
- **UNIQUE TOP SPONSOR**
 - **First choice of booth location**
 - 2 free passes for extra invitees
 - Greater visibility
 - Branding of the Welcome Banner
 - Non- or commercial presentation
 - Lead Retrieval
 - 2 mass mailing
 - Extra outside covered space

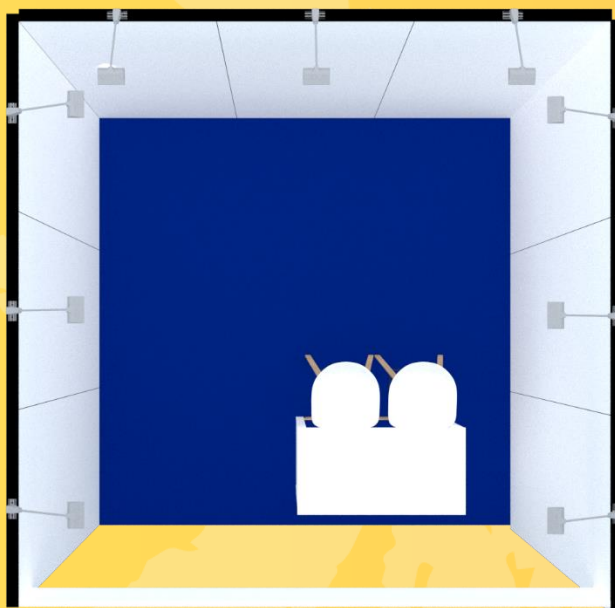
BOOTHS AT EENA 2024

a preview

When you take a booth at EENA 2024, what is included?

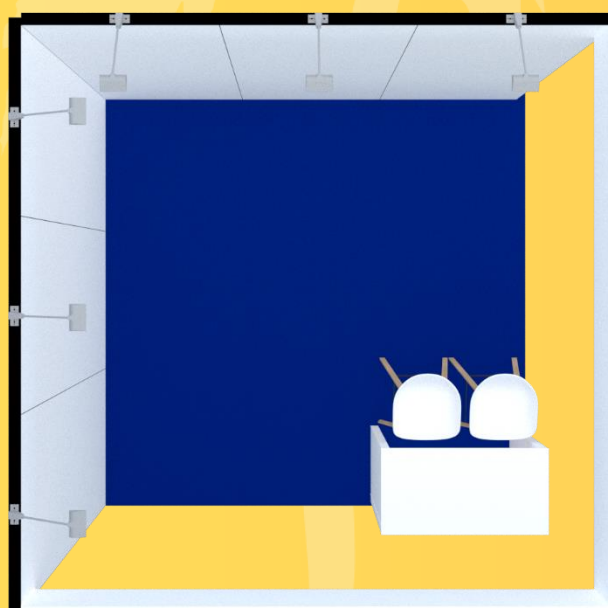
You will benefit from the following as standard:

Example 01



- Octanorm counter with drawer
- Two chairs
- Three electricity outlets
- Board with company name
- Back and side panels
- Carpeted floor
- Rubbish bin

Example 02



*some features may vary
**this does not apply to the start-up corner

SILVER PACKAGE

5,000€

Our silver sponsorship package at EENA 2024 is the perfect opportunity for you to maximize your visibility and connect with over 800 industry professionals, all while staying within your budget.

PACKAGE:

- **9sqm booth** for you to showcase your products and activities
- **Unlimited number** of delegate passes (value 1200€/pp) for your staff
- **Branding and logo recognition** across our conference website, Event mailings and event materials

UPGRADE:

Upgrade **Silver** or **Gold** package from **9sqm to 15sqm** for an additional 2500€

26
free
spaces



GOLD PACKAGE

7,500€

Ready to enhance your presence at EENA 2024?

Our gold sponsorship package unlocks even more for you and your company.

PACKAGE

As well as the benefits of silver sponsorship, gold sponsorship grants puts your company right in the middle of the action with speaking opportunities and even more visibility.

- 9sqm booth
- unlimited number of delegate passes for your staff
- branding and logo recognition (conference website, Event mailings & Event materials)
- Showcase your products in a **commercial presentation** in our industry track.
- Benefit from a **2-hour (or 2x1h) slot in the sponsors' room**: the perfect place to follow up on leads from your industry session and meet with potential clients, with refreshments included.
- On request, EENA can **advertise the timings of your product demonstrations**
- Have dedicated spaces to highlight **promotional materials**.

26
Free
spaces

UPGRADE

your **GOLD PACKAGE**
from **9sqm to 15sqm**
for an additional 2500€



PLATINUM PACKAGE

20,000€

*Our platinum sponsorship package offers an exceptional range of **exclusive advantages** that will set your company apart.*

PACKAGE

- **24sqm or 30sqm booth**
- Unlimited number of delegate passes for your staff
- **2 free passes** for extra invitees (value of 2400€)
- Branding and logo recognition (Conference Website, Event Materials, Event Mailings)
- 1 commercial presentation (Industry Session Track)
- **1 non-commercial presentation**
- 2h slot (or 2 x 1h) in the Sponsors' Meeting Room (Coffee/Tea/Water included)
- Advertising to attendees of your product demonstration at your booth (info on screens in the exhibition area – on request)
- Dedicated places (reception areas, catering areas,...) to highlight promotional materials (only goodies, no brochures)
- **Greater visibility** (banners & digital info screens on site, conference website)
- **Branding of the welcome banner** at the exhibition entrance
- **Lead Retrieval** – A dedicated page you can consult and modify in real time with the people you meet and scan. Plus, a full report at the end of the event!
- **1 mass mailing** before, during or after the event (done via and with the help of EENA)

three
spaces
only!

Welcome Banner



DIAMOND PACKAGE

50,000€

Prove you are at the top of the public safety sector with our unparalleled diamond sponsorship. As our **unique top sponsor**, all doors are open to you.

PACKAGE

- 24sqm or 30sqm booth
- Unlimited number of delegate passes for company employees + 2 free passes for extra invitees (value of 2400€)
- Branding and logo recognition (Conference Website, Event Materials, Event Mailings)
- 1 commercial presentation (Industry Session Track) & **extra (non-)commercial presentation**
- 2h slot (or 2 x 1h) in the Sponsors' Meeting Room (Coffee/Tea/Water included)
- Greater visibility (banners & digital info screens on site, conference website)
- Branding of the welcome banner at the exhibition entrance
- Dedicated places (reception areas, catering areas,...) to highlight promotional materials (only goodies, no brochures)
- Advertising to attendees of your product demonstration at your booth (info on screens in the exhibition area – on request)
- **Lead Retrieval** – A dedicated page you can consult and modify in real time with the people you meet and scan. Plus, a full report at the end of the event!
- **2 mass mailings** before, during or after the event (done via and with the help of EENA)
- **Extra outside covered space** (meeting space; catering possible at your company's expense)

Only
ONE
space!

Be recognize as the
UNIQUE TOP SPONSOR
&
Have the **FIRST CHOICE**
of your
BOOTH LOCATION

Extra space



SPONSORSHIP PACKAGES

an overview

BENEFITS	Silver 5.000,00€ 26 spots	Gold 7.500,00€ 26 spots	Platinum 20.000,00€ 3 spots	Diamond 50.000,00€ 1 spot
Recognized as the unique top sponsor				X
Best booth location & 1st choice				X
Extra outside covered space " Palio "				X
1 extra mass mailing before, during or after the event (done via and with the help of EENA)				X
Lead Retrieval – Dedicated page you can consult and modify in real time with the people you met and scanned. Plus, a full report at the end of the Event!			X	X
2 free passes for extra invitees (not part of your company)			X	X
Greater visibility (banners & digital info screens on site, conference website)			X	X
1 mass mailing before, during or after the event (done via and with the help of EENA)			X	X
Large booth (24sqm & 30sqm)			X	X
1 non-commercial presentation			X	X
Branding of the welcome banner at the exhibition entrance			X	X
Dedicated places (reception areas, catering areas,...) to highlight & display promotional materials (only goodies, no brochures)		X	X	X
Advertising to attendees of your product demonstration at your booth (info on screens in the exhibition area - on request)		X	X	X
1 commercial presentation (Industry Session Track)		X	X	X
2h slot (or 2 x 1h) in the Sponsors' Meeting Room (Coffee/Tea/Water included)		X	X	X
Branding and logo recognition (Conference Website, Event Materials, Event Mailings)	X	X	X	X
Unlimited number of delegates passes for your staff	X	X	X	X
Standard booth 9sqm (upgrade to 15sqm for an additional 2500€ - 10 spots available)	X	X		

START UP CORNER

In previous years, EENA received feedback from several emergency services wanting to see start-ups bringing new ideas and innovative solutions. This is why we decided to create, in collaboration with start-up experts, a new offer designed for this type of company. We hope this specific package will help them to break into the industry in a cost-effective way and, more important, will bring more innovation to the EENA community.

IMPORTANT NOTES:

Limited number of spots in the start-up corner;

This offer targets small start-ups, with limited revenue and resources;

The goal is to showcase the most relevant start-ups (and innovation) according to our community needs;

EENA will select the most relevant applicants, based on the criteria mentioned in the application form.

NEW!

2000€

*for a spot in the start-up corner
including:*

- 1 roll-up
- high table
- 2 chairs
- Branding & logo recognition on our website
- 2 delegates passes



APPLY
HERE

*Presented options here will not make the company a recognized event sponsor.

EXTRA OPPORTUNITIES

LEAD RETRIEVAL

Unlock the power of **real-time lead generation** with our new Lead Retrieval system.

Seamlessly scan attendees using your mobile app or scanner when you are at your booth, providing you with **instant visibility** into the people you've connected with!

Get **comprehensive reports** featuring insightful graphs and detailed lists, **showcasing the valuable leads** you've gathered.



**CHANGING THE
NETWORKING GAME**

*Included with
Diamond & platinum packages
Additional 750€
for Silver & Gold packages*

NEW!

EXTRA OPPORTUNITIES

SPEECH TO TEXT

NEW!

Are you looking for a unique and effective way to showcase your product to a global audience?

Look no further than EENA's speech-to-text showcase opportunity.

At EENA 2024, we intend to hold most of our sessions with **live audio to caption (Spanish to English & English to Spanish)**.

We understand the importance of reaching key decision-makers in the emergency service sector.

That's why we are offering you the opportunity to **demonstrate your speech-to-text product** to PSAPs, emergency service organizations & vendors from around the world.

AVANTAGE

- You will have an **exclusive platform** to showcase your cutting-edge technology throughout **the entire duration of the event**.
- Your product will be exposed to a highly targeted audience who are actively seeking innovative solutions.
- Your logo will appear :
 - **Directly next to the captions on the screen**, constantly reminding participants of who is making the magic happen!
 - **In our programme**, telling participants that our speech-to-text is 'powered by' your company.

13,000€ INCLUDING

Use of your product over 2.5 day

Recognition as a sponsor

Branding & Logo recognition

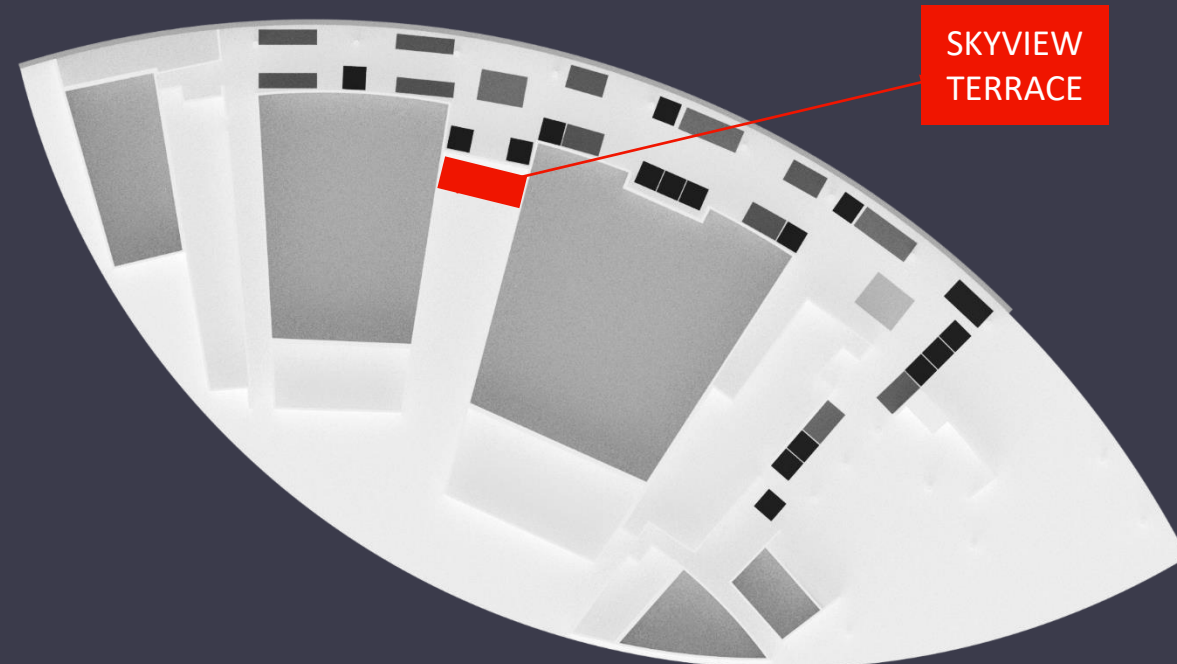
EXTRA OPPORTUNITIES

SKYVIEW TERRACE

Elevate your conference experience with our **exceptional meeting space** featuring a **balcony** that overlooks our vibrant exhibition area. This **unique vantage point** not only offers stunning views but also provides **unparalleled visibility for your company**, setting the stage for impactful networking!

The Congress Center have a team of professionals who oversee designing your lounge area according to your needs and budget. Don't miss this opportunity to **make your meetings unforgettable** and your networking truly remarkable!

Note: the three booths' spaces here are not included but can be added for a larger space



15,000€ **INCLUDING**

— Coffee breaks for 2.5 days

Recognition as a sponsor

Branding & logo recognition

EXTRA OPPORTUNITIES

SKYVIEW TERRACE



EXTRA OPPORTUNITIES

Valencia Vista: Sponsor's Soiree

Take the Wednesday night of EENA 2024 to **make an unforgettable impression** !

Host a social event promoted by EENA (on our website & social media, by mailings, on site and in our official program).

You have the freedom to organize your own party and agenda, with the **power of EENA's promotion** behind you.

All **registrations go through you**, as many guests as you wish (min.300), giving you an unparalleled insight into the industry.

If you wish to use it, **we've made organization even easier**: we have an option on the **Veles e Vents**. Located in the Marina of Valencia epicenter, it's an emblematic and symbolic building that represents the Mediterranean: an iconic place to host your event.

10,000€ INCLUDING

Recognition as a sponsor

Branding & logo recognition

**all costs for this event to be borne by the sponsors*

NEW!



EXTRA OPPORTUNITIES

LATE SPANISH BREAKFAST

Power up your potential leads with a **late Spanish breakfast**.

Showcase your thoughtfulness and generosity to **hundreds of attendees** with a delicious breakfast spread and a dedicated time to visit the exhibition and network.

You will have **exclusive visibility** on our site, on our website & in our event brochure.

10,000€ **INCLUDING**

Full catering

Recognition as a sponsor

Branding & logo recognition

NEW!



*images non-contractual and for description only

EXTRA OPPORTUNITIES

EENA SOCIAL EVENT: EXCLUSIVE SPONSOR

Every year, the EENA social event acts as the **beating heart of the EENA Conference**.

Held on the evening of the second day of the Conference, all participants are invited to join us in a landmark venue in Valencia to let their hair down and relax with the EENA community.

As exclusive sponsor of our social event, your **visibility will be unprecedented** – while your workload is next to nothing.

The social event is entirely **organised by EENA**: let us take on the heavy work, while your company shines in front of hundreds (approximately 350).

And new for this year – a photo booth at the event will ensure your brand is visible on attendee photos, reminding everyone of who gave them such a memorable and enjoyable night!

10,000€ INCLUDING

Photo booth with your own logo!

Welcome speech

Branding of the room & logo recognition

(flyers, goodies, roll-ups etc.)

Recognition as a sponsor



EXTRA OPPORTUNITIES

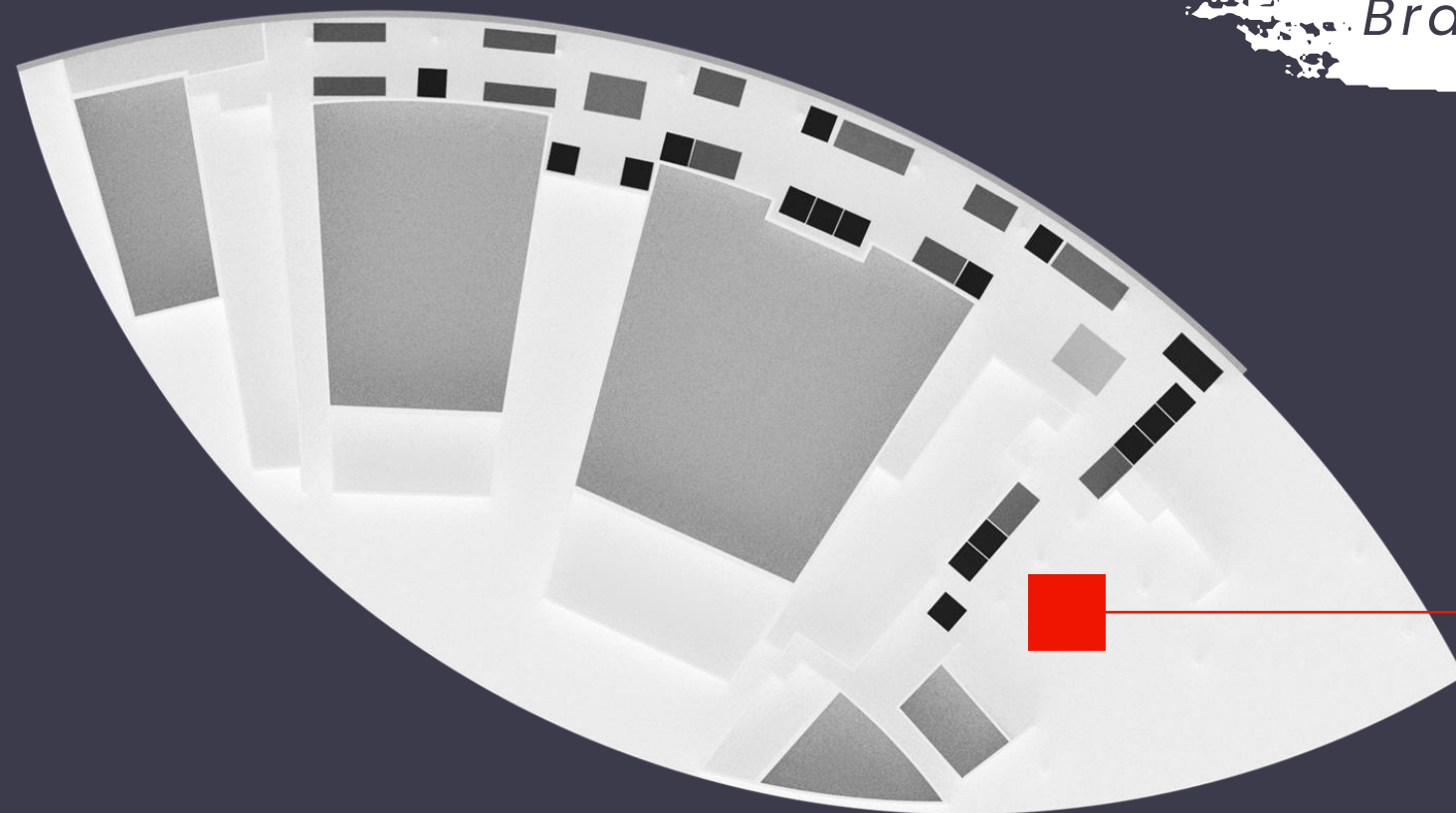
SEATING AND LUNCH AREA

Identify yourselves in the center of the action by branding an area where delegates can sit, relax, eat and network with your own design. The dedicated seating area where attendees will enjoy their lunch is right next to the registration desk and main entrance and exit - ensuring that at key moments, your brand is front and center.

You can use the chairs & tables already made available by the Palacio de Congresos or bring your own. Brand them as you wish! Special cushions, roll-ups, QR codes on tables, goodies or banners can be used.

5,000€ **INCLUDING**
Branding & logo recognition

Only
One!



SEATING
AREA



*Presented options here will not make the company a recognized event sponsor.

EXTRA OPPORTUNITIES

STAIRS & PILLARS

Elevate your brand with every step - or capture attention from every angle by

Branding the stairs leading to one of the tracks and meeting rooms

or

Branding 8 pillars within the exhibition



*Presented options here will not make the company a recognized event sponsor.

EXTRA OPPORTUNITIES


BANNER ADVERTISING ON THE OFFICIAL BADGE

Imagine every participant at EENA 2024 printing and viewing your bespoke advertisement!

Half-page ad on the badge sheet (received by all participants) to promote your brand, key messages or direct them to your stand and/or presentation.


3,000€ INCLUDING
*Half-page ad on printed
Conference badges*

Turnkey solutions for PSAPs,
worldwide.

 **Life 1st**
Computer Aided Dispatch

Over 30 years in
Public Safety Innovation

AML | eCall | GIS | NG112 ESInet
SMS gateway | VoIP contact center |
Response plan management |
Business Intelligence |
Automatic alerts management |
Mobile CAD | Call-handling |

 **BETA 80 GROUP**

EENA Conference & Exhibition 2023
19-21 April, Ljubljana - Slovenia

Hi, I'm

EENA Conference & Exhibition 2023
19-21 April, Ljubljana - Slovenia

PRACTICAL INFORMATION

Exhibition opening hours:
Wed. 08:30 - 17:00
Thurs. 08:30 - 18:00
Fri. 08:30 - 14:00

Lunch hours:
Wed. 12:35 - 14:00
Thurs. 12:30 - 14:00
Fri. 12:45 - 14:00

Coffee breaks are offered by EENA in the exhibition area
Lunches are at the participant's cost and accessible via
many catering points in the exhibition area

Networking Cocktail - Wed. 19 April
16:00 to 17:00 and 18:30 to 19:30

112 Awards Ceremony - Wed. 19 April
17:00 to 18:30 - Linhart Hall
Free entrance

EENA 2023 Social event - Thurs. 20 April
19:00 - 22:00
Venue: Grand Union Hotel
(Miklošičeva cesta 1, 1000 Ljubljana)
Have a great evening with friends in public safety!
Free entrance, on prior registration basis.

Public authorities Private companies Others

Share your experience with #EENA2023 www.eenaconference.org



*Presented options here will not make the company a recognized event sponsor.

EXTRA OPPORTUNITIES

SPEECH (COMMERCIAL OR NON-COMMERCIAL)

*upon EENA's approval

30 MINUTE

3,500€

20 MINUTE

2,500€



*Presented options here will not make the company a recognized event sponsor.

EXTRA OPPORTUNITIES

MEETING ROOMS

*Full 2.5 days or by 2h slots
Contact us for further information
Price based upon needs*

*Presented options here will not make the company a recognized event sponsor.



EXTRA OPPORTUNITIES

OVERVIEW

BENEFITS	COST
SkyView Terrace	15.000€
Speech to Text	13.000€
Valencia Vista: Sponsor's Soiree (Wednesday)	10.000€
Late Spanish Breakfast	10.000€
EENA Social Event: Exclusive Sponsor (Thursday)	10.000€
Exclusive branding of Seating and Lunch area	5.000€
Exclusive branding of Stairs OR Pillars	3.000€
Banner Advertising on the Official Badge	3.000€
Lead Retrieval	750€
Speech (Commercial or non-commercial)	30min – 3.500€
	20min – 2.500€
Meeting Rooms	Price on request

IMPORTANT NOTES

- No design, printing and installation costs are included
- The Palacio de Congresos offers multiple "in house" services such as booth & areas design or special catering requests
- The name "Diamond" and "Platinum" and their benefits are granted only to companies taking these sponsorship packages. No additional or other opportunities give access to a higher sponsors' level



READY TO BECOME A SPONSOR?

The **sponsorship registration is now completely digital**, should you want to book yours, please click the button below:

[CLICK HERE FOR SPONSORSHIP REGISTRATION](#)

Once your registration is complete, our Events team will follow-up with the invoicing and a recap of your complete package!

CONTACT

We'll be delighted to welcome you as a valued sponsor in Valencia, and hope that this brochure has given you clear information on the extraordinary potential that EENA Conference sponsorship can offer.

If you would like to learn more or have any questions, don't hesitate to reach out to us.
We look forward to hearing from you!

ANY QUESTIONS? REACH OUT TO US:

Mouna Takieddine
EENA Events Manager

 mt@eena.org

