

EENA Conference & Exhibition 2023

19-21 April 2023 Ljubljana, Slovenia

Sponsorship and exhibiting opportunities





Sponsorship Packages

BENEFITS	SILVER €5.000	GOLD €7.500	PLATINUM €20.000	DIAMOND €50.000
Recognised as the unique top sponsor				\
Greater visibility at the event (outside and inside banners, conference website, digital info screens)				\
1 extra mass mailing before, during or after the event				\
Best booth location and 1st choice				\
One 45-min masterclass + 1 commercial or non-commercial presentation				\
Large booth of 30m ²			\	\
1 mass mailing before, during or after the event			\	\
1 Non-commercial presentation			\	
Branding of the welcome banner at the exhibition entrance			\	\
1 promotional banner on the conference website			\	\
Marketing promotional opportunity (only goodies are made available in the registration area, no brochures) ****		\	\	\
Attendee list disclosure in advance		/	\	\
Demos' promotion on display screens in the exhibition area		\	\	\
1 Commercial presentation in TRACK 3		\	\	
2h slot (or 2 X 1h) of sponsors meeting room			\	\
Branding and logo recognition*** (1 dedicated sponsors page on the conference website)	/	<u> </u>	\	\
Unlimited number of delegate passes	/		\	\
Standard Booth**	\		\	\

Important:

EENA 2023 Conference sponsorship packages available only to EENA 2023 corporate members

*Diamond sponsorship limited to 1 corporate member, and the Platinum sponsorship is limited to 3 corporate members.

**Booth supplements for:

- medium stand of 12 to 15 sqm = + 2.000€
- large stand of 18 to 24 sqm = + 3.000€

***Branding and logo recognition

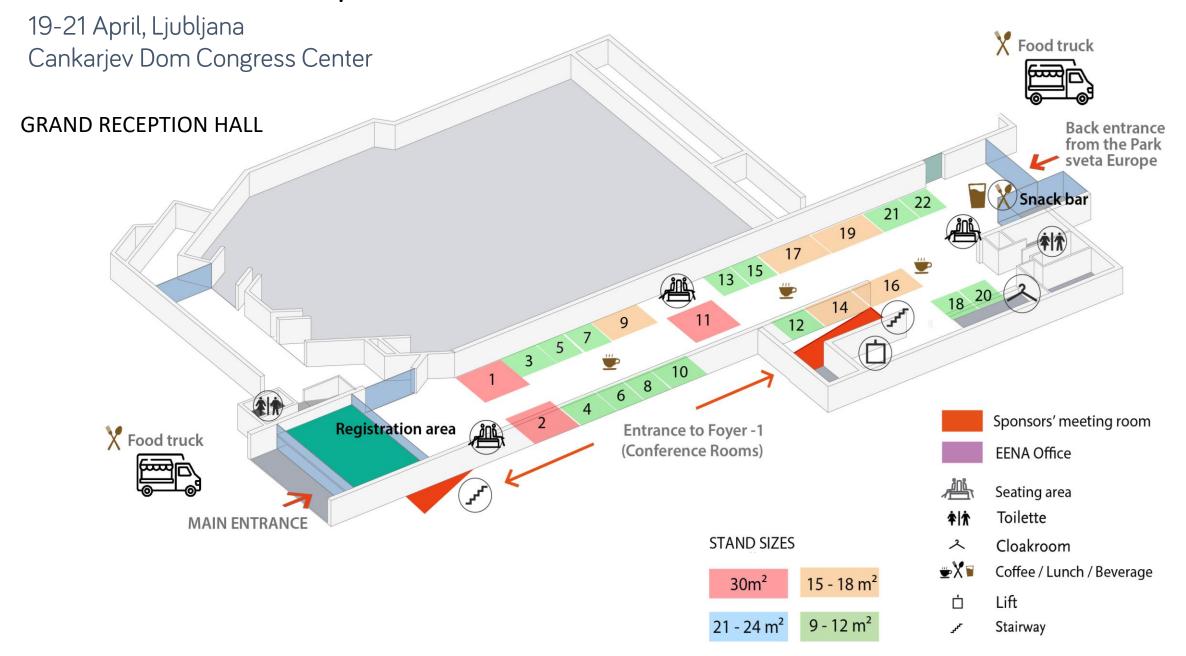
Brand presence in event mailings + brand recognition by the organiser during the event, logo visible on the event materials and on the event website

****Design, printing and installation costs not included

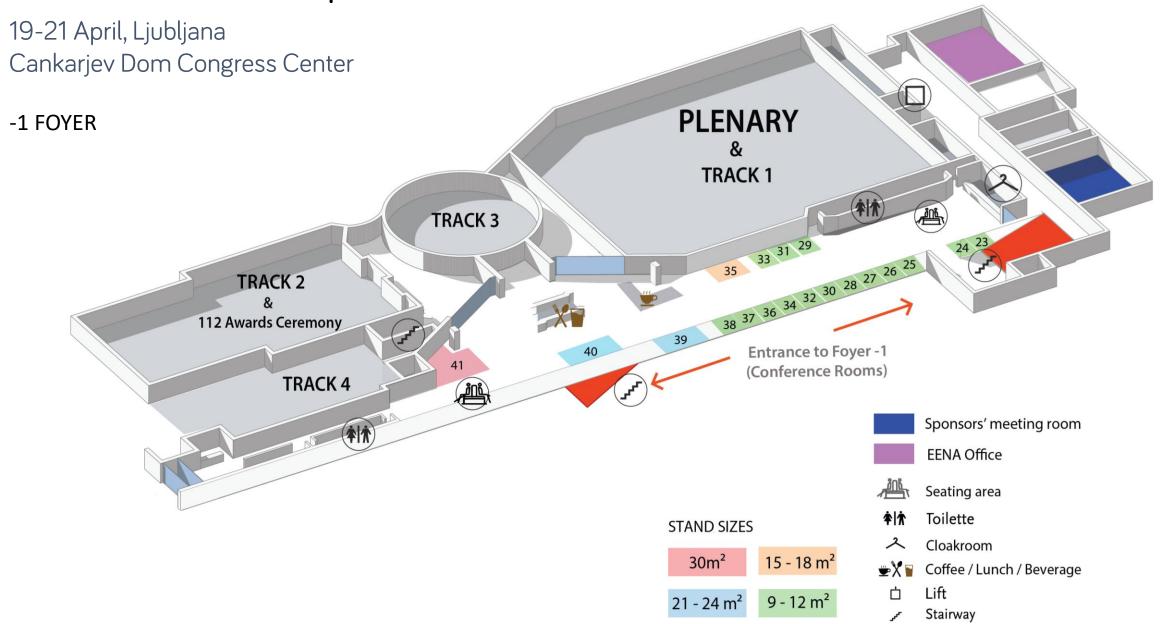


#EENA2023 Draft floor plan Back entrance from the Park sveta Europe 19-21 April, Ljubljana Cankarjev Dom Congress Center X Food truck Snack bar **GRAND RECEPTION HALL PLENARY** X Food truck Entrance to Foyer-1 Registration area (Conference Rooms) TRACK 1 MAIN ENTRANCE Entrance to Foyer -1 (Conference Rooms) TRACK 3 -1 FOYER TRACK 2 Entrance to Foyer-1 112 Awards Ceremony Sponsors' meeting room (Conference Rooms) EENA Office Seating area TRACK 4 STAND SIZES Toilette Cloakroom 15 - 18 m² 30m² Coffee / Lunch / Beverage Lift 21 - 24 m² 9 - 12 m2 Stairway

#EENA2023 Draft floor plan



#EENA2023 Draft floor plan



Additional opportunities

Discover our branding opportunities for EENA's corporate members including sponsors.

Presented options will not give any additional branding opportunities and will not make the company a recognised event sponsor.

*Upon availability and upon approval by EENA

**Design, production and installation costs not included.
This is subject to changes in the sanitary situation.



A 20-min presentation during the conference*

2.500€

A 30-min presentation during the conference*

3.500€



Seating areas' sponsoring per floor (2 floors available with one different company per floor)

3.000€/floor

Promotion of your brand with flyers and/or goodies, QR codes on tables, roll-ups, banners** in different seating areas located around the exhibition area.



*Social event exclusive sponsor on Day 2

10.000€

On the evening of the second day of the Conference, all participants are invited to join us in a landmark venue in Ljubljana for a fun networking time with the EENA community. This free attendance event is limited to 250 people and includes a walking buffet dinner and a fun interactive quiz.

Opportunities offered: Promotion of your brand on the conference website, welcome word, co-animation of the quiz, flyers and/or goodies on cocktail tables, roll-ups, banners**.

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**Design, production and installation costs not included.



Meeting room rental

Price based on your needs

(Contact us for further information)



Banner advertising on the badge sheet

3.000€

Half-page ad on the badge sheet (received by all participants) to promote your brand, key messages or direct them to your stand and/or presentation



Promotional NFC DigiPen

4.000€

This innovative giveaway will be distributed to every conference participant and will allow your company to promote any type of data (product videos, documents, contact details and more) through the NFC scan function of our smartphones. Watch this video to know more!



Take this unique opportunity to join EENA 2023 and effectively reach hundreds of international experts from the public safety sector.

EENA has created a full range of sponsorship and exhibiting opportunities that serve every type of branding needs and budget.

Questions? Contact us

For more information on how your organisation can take part to the EENA Conference & Exhibition or customised solutions, contact us!

Email: <u>mt@eena.org</u> | Tel: 0032 (0)2 534 97 49

